



Alternative Accommodation Agency (A3) Online Privacy Statement

Personal data

Under the EU's General Data Protection Regulation (GDPR) personal data is defined as: "any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person".

How we use your information

This privacy notice tells you how we, The Alternative Accommodation Agency Ltd (A3), will collect and use your personal data so that we can provide you with accommodation options appropriate to your circumstances and requirements; so that we can provide you with other services (removals etc.) appropriate to your circumstances and requirements and so that we can provide you with ongoing assistance, advice and other services which may be appropriate to your circumstances during your stay in temporary (alternative) accommodation.

For your assurance, A3 are certified by The British Assessment Bureau as meeting the requirements of BS EN ISO/IEC 27001:2017 in the security of the data it processes as part of its business services and activities.

Why does A3 need to collect and store personal data?

In order for us to provide you with the services we believe you may require, we need to collect personal data so that we can ensure that the right type of accommodation and other services are provided to you. In any event, we are committed to ensuring that the information we collect and use is appropriate for this purpose and does not constitute an invasion of your privacy.

In terms of being contacted for marketing purposes The Alternative Accommodation Agency Ltd (A3) would **never** use your personal data for any kind of marketing purposes.

Will A3 share my personal data with anyone else?

We may pass your personal data on to third-party service providers contracted to The Alternative Accommodation Agency Ltd (A3) in the course of dealing with you. Any third parties that we may share your data with are obliged to keep your details securely, and to use them only to fulfil the services that they provide you on our behalf. When they no longer need your data to fulfil this service, they will dispose of the details in line with The Alternative Accommodation Agency Ltd (A3)'s procedures.

If we wish to pass your sensitive personal data onto a third party we will only do so once we have **obtained your consent**, unless we are legally required to do otherwise.

How will A3 use the personal data it collects about me?

The Alternative Accommodation Agency Ltd (A3) will process (collect, store and use) the information you provide in a manner compatible with the EU's General Data Protection Regulation (GDPR). We will endeavour to keep your information accurate and up to date, and will not keep it for longer than is necessary.

The Alternative Accommodation Agency Ltd (A3) is required to retain information in accordance with the law, such as information needed for tax and audit purposes. How long certain kinds of personal data should be kept may also be governed by specific business-sector requirements.

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Under what circumstances will A3 contact me?

Our aim is not to be intrusive, and we undertake not to ask irrelevant or unnecessary questions. Moreover, the information you provide will be subject to rigorous measures and procedures to minimise the risk of unauthorised access or disclosure.

Can I find out the personal data that A3 holds about me?

The Alternative Accommodation Agency Ltd (A3) at your request, can confirm what information we hold about you and how it is processed. If The Alternative Accommodation Agency Ltd (A3) does hold personal data about you, you can request the following information:

- Identity and the contact details of the person or organisation that has determined how and why to process your data. In some cases, this will be a representative in the EU.
- Contact details of the data protection officer, where applicable.
- The purpose of the processing as well as the legal basis for processing.
- If the processing is based on the legitimate interests of The Alternative Accommodation Agency Ltd (A3) or a third party, information about those interests.
- The categories of personal data collected, stored and processed.
- Recipient(s) or categories of recipients that the data is/will be disclosed to.
- If we intend to transfer the personal data to a third country or international organisation, information about how we ensure this is done securely. The EU has approved sending personal data to some countries because they meet a minimum standard of data protection. In other cases, we will ensure there are specific measures in place to secure your information.
- How long the data will be stored.
- Details of your rights to correct, erase, restrict or object to such processing.
- Information about your right to withdraw consent at any time.
- How to lodge a complaint with the supervisory authority.
- Whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as whether you are obliged to provide the personal data and the possible consequences of failing to provide such data.
- The source of personal data if it wasn't collected directly from you.
- Any details and information of automated decision making, such as profiling, and any meaningful information about the logic involved, as well as the significance and expected consequences of such processing.

What forms of ID will I need to provide in order to access this?

The Alternative Accommodation Agency Ltd (A3) accepts the following forms of ID when information on your personal data is requested:

- Passport, driving licence, birth certificate, utility bill (from last 3 months), etc.

All applications for subject data access or requests for information in relation to any data being held or processed by A3 must be made in writing to the company's Data Protection Officer as follows:

Martin Oldroyd – Managing Director/Data Protection Officer

The Alternative Accommodation Agency Ltd
Spa House, 69 Southend Road
Hockley, Essex SS5 4PZ

Email: martin.oldroyd@a3-online.co.uk